Content and Site Design of Ubuntu.com

## Content Design

* Bright images, mark different sections
* Lots of content, kind of daunting
* Videos play in window, replace images
* Landing pages have good content layout, however other pages have too much content
* Lots of images

Usability test feedback:

### Site Design

* Bright orange accent with contrasting black text with white backgrounds
* All font is easy to read sans-serif font with tall x-heights
* Limited icon design, simple, easy to understand
* most pages really clustered hard to read, other main pages not so much
* lots of navigation links, not sure where to start
* search works fine, nothing special, no autofill
* not many forms, store order form is requires login/create account

Usability test feedback: